

**FOR IMMEDIATE RELEASE**

**BASE PRODUCTIONS TIES THE KNOT WITH DIVORCE HOTEL TO DEVELOP TELEVISION SERIES**

*Award-Winning Television Production Company Secures Worldwide Rights at MIPCOM to Produce Show for Domestic, International Markets*

**Cannes, France – October 6, 2011** – Ten-time Emmy Award winning television production company BASE Productions secured the rights to develop and produce television series and other properties based on the [Divorce Hotel](#) concept with Dutch entrepreneur and Divorce Hotel CEO Jim Halfens.

In response to the fact that more than 50% of marriages worldwide end in divorce - and that most divorces drag on for months or even years of bitterness and legal fees - Jim Halfens launched the company to change the game of getting un-hitched. The television series will profile couples as they check into their five-star accommodations as a married couple and check out as divorcees, all in a single weekend. BASE Productions is shaping the format and series for domestic and international markets.

"Couples in our hotels realize that a positive approach is the beginning of a new chapter in their lives," said Jim Halfens, CEO of Divorce Hotel. "Our experts help divorcees avoid years of costs and misery and focus on the future. We enable them to get on with their lives literally overnight."

Launched on Valentine's Day in 2011, the concept behind the Divorce Hotel is unique, a kind of "Splitz-Carlton," streamlining the divorce process for couples in a comfortable and neutral setting. However, not just any couple can sign up to begin the process. The Divorce Hotel vets its candidates through an intensive interview process to ensure the greatest chance of success. Once the estranged couple checks in to their hotel, a team of attorneys, counselors, and mediators are contracted to condense the normally lengthy divorce process into a brief hotel visit. Because of the brief nature of the program, legal fees are greatly reduced and divorcees are able to carry on with their separate lives immediately after checking out.

"We've been incredibly interested in this concept ever since we read about it in the [domestic](#) and [international](#) press," said Mickey Stern, Co-CEO of BASE with John Brenkus. "We're thrilled that Jim Halfens chose us as his global development partner, and we look forward to beginning production immediately. "

"This business model is incredibly unique, and the stories are far more compelling and surprisingly uplifting than we ever imagined," said BASE Co-CEO John Brenkus. "It's a dramatic, emotional roller coaster packed into a single weekend, enabling potential divorcees to successfully begin the next stage of their lives."

Divorce Hotel is a brand of A2 Legal, a Dutch legal services and legal product development company.

### **About BASE Productions**

BASE Productions, Inc., a division of UK-based Tinopolis Group, is a ten-time Emmy Award and ten-time IDEA Award-winning production company that is breaking new ground for cutting-edge reality, documentary and unscripted infotainment programming. BASE Productions' use of cutting-edge motion-capture and CGI technology is unmatched and brings a signature look to all of their productions. The company has produced innovative programming for a variety of cable channels, such as A&E, Animal Planet, the Discovery Channel networks, Fox Sports Net, G4, HBO, MTV, National Geographic Channel and Spike TV, among others. BASE Productions is based in Los Angeles and Washington, D.C. The company was founded by John Brenkus and Mickey Stern. For more information, please visit [www.BASEproductions.com](http://www.BASEproductions.com).

### **About Divorce Hotel**

Founded in February 2011 by Dutch entrepreneur Jim Halfens, Divorce Hotel features a unique approach and method that differs from traditional divorce lawyers and other providers. Over the course of a brief hotel stay, Divorce Hotel's team of lawyers and group of divorce professionals work to finalize separations in a cost-effective and timely fashion. For more information, please visit <http://www.divorcehotel.com>

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